

the MK Job Show could be the vital difference to landing your dream job. Here are some tips for before, during and after the event.... With an increasingly competitive job market it pays to



be proactive and to get yourself out there. Attending the MK Job Show allows you to add personality to your application by meeting 60+ top employers face to face Yvette, Exhibition Manager

BEFORE THE SHOW

BRING PLENTY OF CV'S serc With so many employers all in one



Careers at Sero

place, you never know where a five minute conversation could lead and

what might spark your interest on the day. Your CV is a great tool to show you are prepared and a great reference when completing On average, applications. 80% of job vacancies are never advertised

become more natural but it shows off your knowledge. A simple

internet search beforehand will help you stand out from the crowd and show you have genuine interest 47% of candidates lose working for them. the job due to having little or no knowledge of the company.

MoneyGram

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however do dress appropriately to meet your potential

necessarily mean a full suit,

DRESS TO IMPRESS

employer. 5 applicants out of hundreds actually earn a face-to-face interview AT THE SHOW

Did you know 73% of recruiters said

personal appearance is a deciding

factor when hiring? This doesn't

CHECK OUT THE FLOORPLAN

We highly recommend visiting our

information desk to collect a free

copy of the Event Floorplan.

This will help you mark the

stands that you want to

visit and ensure that you

don't miss out on a great

opportunity.

73% of recruiters say they know whether you are a good fit in about 2 minutes FENSA ACED AND EXCITING INDUSTRIES

candidates. STAY ORGANISED With so many faces and so much information to take in, we recommend bringing a

notepad and pen to

remember who you

important dates (e.g.

assessment days or

76% of resumes

are rejected if the

candidate includes an

unprofessional email

address.

application deadlines).

spoke to and

What skills can you bring the role? Why should they hire you? How can you

make them remember

you?

BE ENTHUSIASTIC

The best thing about the MK

Job Show is that you actually

meet the employer face to

face, so a good first

impression is crucial,

engage with a smile and

introduce yourself. Think

about your elevator pitch.

ATTEND THE SEMINARS

The MK Job Show is here to

search. Hear from recruitment

professionals on topics like;

Writing the perfect CV,

There are seminars

where a new topic is

professional.

discussed by a different

DATES TO REMEMBER

up your notes. Create a list of

calendar such as assessment

93% of

recruiters are

likely to look at a

candidate's social

media profile

who you spoke to and next

steps for you to take.

important dates to your

days, interview dates

or application

deadlines.

Remember to add

Whilst it is fresh in your mind, type

interview tips and more!

running every 30 minutes,

support you with your job

43% of

businesses said

they rely on CV

screening software

alone to find their,

BE PROACTIVE

Feel the conversation went well? Show your intent and ask them for the next steps so you have a clear idea of the recruitment process and 357016 what you need to do @macinty cintyrech 60% of jobs are found through networking, not online

AFTER THE SHOW

Come an

Cranfield C

employer after the event, a simple thank you email or add on LinkedIn will help establish a connection between you and the employer. Remember they will have met a lot of candidates at the event so taking this initiative will help you stand out.

INTERVIEW SUCCESS Before your interviews, refer

back to your notes and who you spoke to. Research the company and thouroughly go through the roles of the job. Practice answering common interview questions. Dress first impression is for success. Arrive early. Stay positive and Follow up.







55% of your



@Jobshows MK Job Show MK Job Show

NICE TO MEET YOU Stand out from other candidates

by following up with the

and demonstrate your interest

estalished by the way you dress, smile and walk through the door.

@Jobshows

For more information go to www.mkjobshow.co.uk