



# BRISTOL

**JOB  
SHOW**



**CABOT CIRCUS  
BRISTOL**

# LONDON

**JOB  
SHOW**

**Westfield**

LONDON W12

# LONDON

**JOB  
SHOW**

**Westfield**

STRATFORD CITY

# MANCHESTER

**JOB  
SHOW**

**TRAFFORD**  
MANCHESTER

# IMK **JOB SHOW**

**centre:mk**  
MILTON KEYNES

**BE PART OF THE UK'S BUSIEST & MOST  
EFFECTIVE RECRUITMENT EVENTS**

## READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...

**CÔTE**

At our most recent event we made 28 hires for front of house and back of house.



We have had lots of interest. We have collected a lot of CV's. And we have seen some fantastic people.

**Hilton**

Received 340 applications. Arranged 200 interviews. Hired 20. Really impressed with quantity and quality. Atmosphere was buzzing!







We have attended 3 Job Show events this year. At our most recent event we hired 15 people for lots of different roles.



### wetherspoon

The show was a great success for us – 15 hires! All having their inductions this week. Very impressed!



Travelodge

A really positive outcome. We hired 55 people for team member roles, and 3 engineers.



With some of the roles that we find more difficult to fill, we've seen some real stars today that we want to just grab and take with us now.



What we want to see is people's personality. Their energy, their attitude. And how they feel confident to come and introduce themselves. So events like this are huge.



Good event, from this we employed 14 housekeepers of which 3 started on Saturday during the event in our Kings Cross Hotel. This event has been key for us as we have got some great candidates.



Great event lots of people and great location. Very well organised.





## BRITISH AIRWAYS

Excellent event. We would definitely be interested in next year's Job Show. We were really pleased with the amount of interest we had in our roles and the volume of potential applicants at both our stand and seminars.



Really impressed with the amount of people we've seen. Really impressed.

**COSTA**  
COFFEE

People wanting hourly paid work, people looking for senior Director level roles. All sorts of different people. A lot of what we do is online, social media based, where this is face to face with people so it's great to talk to them to see what sorts of options are open to them.



**TORTILLA**

Real California Burritos & Tacos

Fantastic event - great attendance levels and well organised. We like the opportunity to meet candidates face to face rather than relying on a CV.



## JOB SHOW 2023 DATES

SHOW	DATES
Manchester Job Show	20 & 21 January 2023
London Job Show Stratford	3 & 4 February 2023
Bristol Job Show	3 & 4 March 2023
MK Job Show	24 & 25 March 2023
London Job Show W12	21 & 22 April 2023
Manchester Job Show	28 & 29 April 2023
London Job Show Stratford	9 & 10 June 2023
MK Job Show	8 & 9 September 2023
Bristol Job Show	22 & 23 September 2023
London Job Show Stratford	29 & 30 September 2023
London Job Show W12	13 & 14 October 2023
Manchester Job Show	3 & 4 November 2023



# LONDON

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*Westfield*

LONDON W12



**21 & 22 APRIL 2023 • 13 & 14 OCTOBER 2023**



# LONDON

**JOB  
SHOW**

*Westfield*

STRATFORD CITY



Map of Greater London and surrounding areas showing the locations of the London Job Show at Stratford City. The map includes the following locations:

- LUTON
- HERTFORD
- HATFIELD
- POTTERS BAR
- WATFORD
- TOTTENHAM
- EPPING
- ROMFORD
- ILFORD
- CAMDEN
- CLERKENWELL
- BRENT
- HILLINGDON
- SLOUGH
- WESTMINSTER
- HOUNSLOW
- GREENWICH
- LEWISHAM
- BRACKNELL
- MERTON
- ESHER
- CROYDON
- EPSOM
- LEATHERHEAD
- GUILDFORD

The London Job Show is held at Stratford City, located near the intersection of the red and white lines on the map.

**3 & 4 FEBRUARY 2023 • 9 & 10 JUNE 2023 • 29 & 30 SEPTEMBER 2023**



# MANCHESTER

**JOB  
SHOW**

**TRAFFORD**  
CENTRE  
MANCHESTER

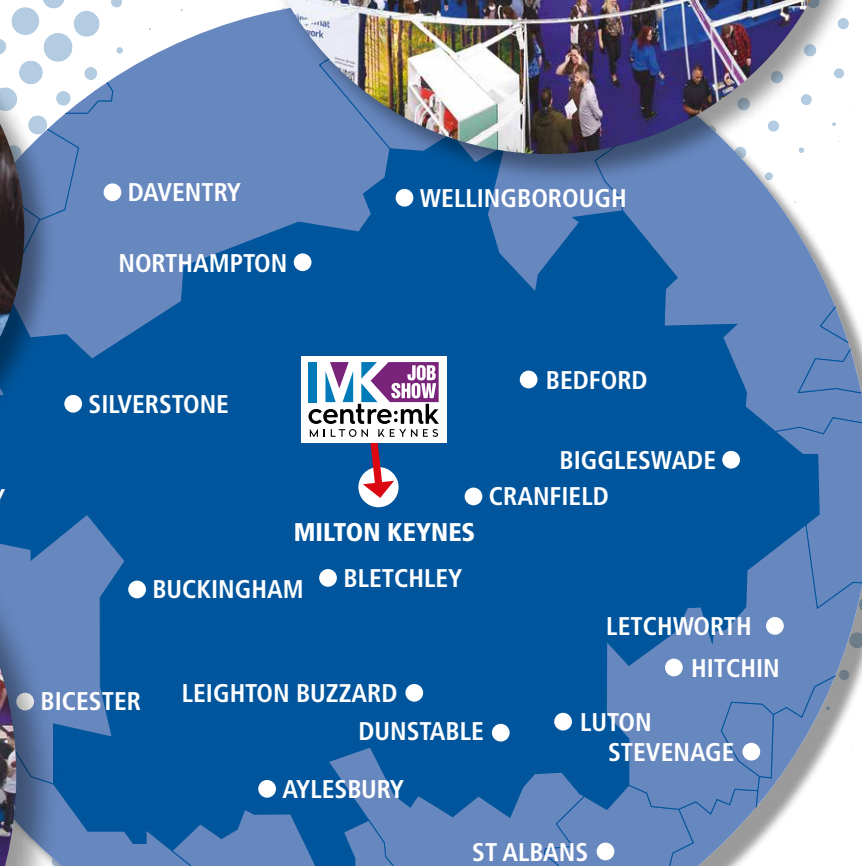


**20 & 21 JANUARY 2023 • 28 & 29 APRIL 2023 • 3 & 4 NOVEMBER 2023**

# IMK JOB SHOW

## centre:mk

MILTON KEYNES



**24 & 25 MARCH 2023 • 8 & 9 SEPTEMBER 2023**





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**CABOT CIRCUS  
BRISTOL**



**3 & 4 MARCH 2023 • 22 & 23 SEPTEMBER 2023**

## THE BEST PLACE TO STAND OUT OFFLINE

The events are open from all sides allowing all pre-registered visitors (active jobseekers) and non registered visitors (passive jobseekers) to freely walk in to meet the exhibitors.

### Passive Jobseekers

**100,000  
people**

Over 100,000 visit our shopping centre venues every Friday & Saturday.

### Active Jobseekers

**10,000  
people**

On average 10,000 people pre-register to attend each event.

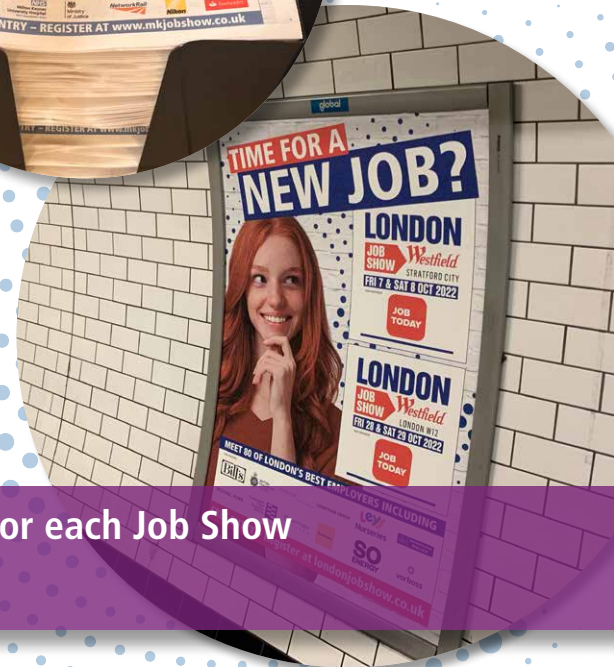




# Extensive Marketing Campaign

A targeted, regional, extensive marketing campaign for each Job Show.  
Examples of how we promote our events include:

- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



For further details about the marketing campaign for each Job Show  
please email [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

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Call us on **0203 858 7010** or email us at **[info@jobshows.co.uk](mailto:info@jobshows.co.uk)**